

ITEM XIX

ACTUAL, AVERAGE, PROJECTED OR FORECASTED FRANCHISEE SALES, PROFITS, OR EARNINGS

THESE SALES AND PROFITS OR EARNINGS ARE AVERAGES OF THE FRANCHISOR, AND SHOULD NOT BE CONSIDERED AS THE ACTUAL OR POTENTIAL SALES, PROFITS OR EARNINGS THAT WILL BE REALIZED BY THE FRANCHISEE. THE FRANCHISOR DOES NOT REPRESENT THAT ANY FRANCHISEE CAN EXPECT TO ATTAIN THESE SALES, PROFITS, OR EARNINGS.

SUCH ACTUAL SALES, INCOME, GROSS OR NET PROFITS ARE OF COMPANY-OWNED OR OPERATED UNITS AND SHOULD NOT BE CONSIDERED AS THE ACTUAL OR PROBABLE SALES, INCOME, GROSS OR NET PROFITS THAT WILL BE REALIZED BY ANY FRANCHISEE. THE FRANCHISOR DOES NOT REPRESENT THAT ANY FRANCHISEE CAN EXPECT TO ATTAIN SUCH SALES, INCOME, GROSS OR NET PROFITS.

Statements of Average Sales and Profits of Company-Owned Stores

1. No provision has been made in the Operating Statement for depreciation or financing costs for the land, restaurant building, interior furnishings, or equipment. No provision has been made in the Operating Statement for accounting for office administrative costs related to the operation.

2. Insurance costs for the stores included in the Operating Statement are based on allocations of the expense of a corporate umbrella policy for Brock Hotel Corporation, the parent company of ShowBiz Place, Inc. The Franchisee may incur higher insurance costs.

3. ShowBiz Pizza Place, Inc. provides employee benefits for all its employees that the Franchisee may or may not provide.

4. ShowBiz Pizza Place, Inc., through its parent company, Brock Hotel Corporation, is able to have national contracts for the purchase of several items not limited to food, beverage, paper products and supplies. The Franchisee may incur higher costs for these items.

5. The sale of a Showbiz Pizza Place restaurant may vary depending on the site. ShowBiz Pizza Place, Inc. has experienced different sales volumes for their restaurants which may or may

not have been dependent upon some of the following factors: the number of children per household, average household income, the population that supports the restaurant and its density, visibility of the store, signage to major arteries, access to the restaurant, near or on major arteries and a site near other fast food establishments and retail shopping areas, concentration of television advertising, proximity of other ShowBiz Pizza Place restaurants and other pizza restaurants.

6. ShowBiz Pizza Place restaurants are located primarily in the midwest and the sunbelt of the United States. The Franchisor is unable to state whether or not the geographic location of the restaurant will have a bearing on sales.

AVERAGE OPERATING STATEMENT PER RESTAURANT
SHOWBIZ PIZZA PLACE, INC.

August 1981
August 1, 1981 - August 28, 1981
(28 days)

	<u>% of</u> <u>Sales</u>	<u>Amount</u>
Sales:		
Food and Beverage	68.3%	\$ 85,778
Games and Rides	28.3	35,527
Merchandise	3.4	4,200
	<u>100.0%</u>	<u>\$ 125,505</u>
Cost of Sales:		
Food and Beverage		22,635
Merchandise		2,343
Labor and Benefits		26,770
	<u>41.2%</u>	<u>\$ 51,748</u>
Gross Profit	58.8%	\$ 73,757
Controllable Expenses:		
Paper Goods		\$ 2,788
Utilities		2,619
Employee Meals		933
Security Services		742
Repairs and Maintenance		1,667
Supplies		278
Prizes		426
Service Wares		89
Telephone		316
Property Taxes and Insurance*		1,506
Other		1,702
	<u>10.4%</u>	<u>\$ 13,066</u>
Controllable Profit	48.4%	\$ 60,691
**Franchise Royalty Fee (4.5%)		\$ 5,647
**Animated Entertainment Fund (2%)		2,510
**National Advertising Fund (1%)		1,255
**ShowBiz College (Training Fund) (.3%)		376
**Local Advertising and Promotion (3%)		3,765
	<u>10.8%</u>	<u>\$ 13,553</u>
PROFIT CONTRIBUTION	<u>37.6%</u>	<u>\$ 47,138</u>

*Year-end adjustment of Property Taxes and Insurance accrued expenses

**Anticipated expenses for franchisees.

1. The Operating Statement for the month of August is based on the numerical average of the sales and earnings of the twenty four company owned restaurants which were open for the entire month of August. Stores open for only a partial time during the month were excluded. No franchised restaurants were open during this time period.

2. See Attached list

3. For the period ending August 28, 1981, the company had two stores which had been open at least one year. Both the sales volume and the profit contribution for those stores were lower than those indicated on the August Operating Statement. For this same period, the company had eleven stores which had been open at least six months. Of those eleven stores, five had sales volumes and profit contributions which were lower than indicated on the August Operating Statement, and six had sales volumes and profit contributions which were higher than indicated on the August Operating Statement. The estimated breakeven volume of sales for the month was \$47,500. All stores which were open during this period exceeded this breakeven sales volume.

4. The Operating Statement for the period ending August 28, 1981 was prepared on a basis consistent with generally accepted accounting principles.

5. The data contained in the Operating Statement for the period ending August 28, 1981, was received from outlets using a uniform centralized accounting system.

AUGUST 1981

Data on those twenty-four company owned restaurants is as follows:

Kansas City, MO
Shopping mall
Open March 3, 1980
13,955 square feet

Jacksonville, FL
Strip center
Open August 14, 1980
8,000 square feet

Kansas City (Overland Park), KS
Strip center
Open September 29, 1980
9,869 square feet

Tulsa, OK
Strip center
Open September 15, 1980
8,000 square feet

Kansas City (Independence), MO
Free-standing
Open October 14, 1980
8,000 square feet

West Des Moines, IA
Strip center
Open October 13, 1980
9,900 square feet

Topeka, KS
Free-standing
Open December 1, 1980
11,500 square feet

Tampa, FL
Free-standing
Open January 21, 1981
7,500 square feet

Denver (Aurora), CO
Free-standing
Open January 28, 1981
12,000 square feet

Chicago (Darien), IL
Strip center
Open February 26, 1981
11,600 square feet

Davenport, IA
Strip center
Open February 25, 1981
11,000 square feet

New Orleans, LA
Strip center
Open February 23, 1981
11,120 square feet

Orlando (Altamonte Spgs.), FL
Free-standing
Open March 25, 1981
8,000 square feet

Oklahoma City, OK
Strip center
Open March 18, 1981
11,400 square feet

Chicago (Bloomington), IL
Free-standing
Open April 1, 1981
8,000 square feet

Denver (Arvada), CO
Strip center
Open March 31, 1981
11,145 square feet

Omaha, NE
Strip center
Open April 22, 1981
10,390 square feet

San Antonio, TX
Free Standing
Open June 10, 1981
10,000 square feet

Milwaukee (Good Hope Rd.), WI
Strip Center
Open June 17, 1981
10,400 square feet

New Orleans (Veterans Blvd.), LA
Strip Center
Open June 24, 1981
11,250 square feet

Houston (FM 1960), TX
Strip Center
Open June 25, 1981
10,839 square feet

Denver (Englewood) Co
Free Standing
Open July 6, 1981
9,600 sq.ft.

Orlando (International Drive)
Free Standing
Open July 22, 1981
10,000 Sq. ft.

Houston (Inwood) Tx
Strip Center
Open July 15, 1981
11,200 sq. ft.

AVERAGE OPERATING STATEMENT PER RESTAURANT

SHOWBIZ PIZZA PLACE, INC.

September 1981

August 29, 1981 - October 2, 1981

(35 days)

	<u>% of</u> <u>Sales</u>	<u>Amount</u>
Sales:		
Food and Beverage	69.5 %	\$ 92,737
Games and Rides	26.9	35,759
Merchandise	3.6	4,846
	<u>100.0 %</u>	<u>\$ 133,378</u>
Cost of Sales:		
Food and Beverage		\$ 22,965
Merchandise		2,536
Labor and Benefits		32,301
	<u>43.3 %</u>	<u>\$ 57,802</u>
Gross Profit	56.7 %	\$ 75,576
Controllable Expenses:		
Paper Goods		\$ 3,028
Utilities		2,985
Employee Meals		1,038
Security Services		963
Repairs and Maintenance		1,618
Supplies		766
Prizes		700
Service Wares		129
Telephone		548
Property Taxes and Insurance*		1,600
Other		1,167
	<u>10.9 %</u>	<u>\$ 14,542</u>
Controllable Profit	45.8 %	\$ 61,034
**Franchise Royalty Fee (4.5%)		\$ 6,002
**Animated Entertainment Fund (2%)		2,668
**National Advertising Fund (1%)		1,334
**ShowBiz College (Training Fund) (.3%)		400
**Local Advertising and Promotion (3%)		4,001
	<u>10.8 %</u>	<u>\$ 14,405</u>
PROFIT CONTRIBUTION	<u>35.0 %</u>	<u>\$ 46,629</u>

*Year-end adjustment of Property Taxes and Insurance accrued expenses

**Anticipated expenses for franchisees.

1. The Operating Statement for the month of September is based on the numerical average of the sales and earnings of the twenty eight company owned restaurants which were open for the entire month of September. Stores open for only a partial time during the month were excluded. No franchised restaurants were open during this time period.

2. See Attached list

3. For the period ending October 2, 1981, the company had three store which had been open at least one year. Both the sales volume and the profit contribution for those stores were lower than those indicated on the September Operating Statement. For this same period, the company had 14 stores which had been open at least six months. Of those 14 stores, nine had sales volumes and profit contributions which were lower than indicated on the September Operating Statement, and five had sales volumes and profit contributions which were higher than indicated on the September Operating Statement. The estimated breakeven volume of sales for the month was \$67,000. Twenty-seven stores which were open during this period exceeded this breakeven sales volume.

4. The Operating Statement for the period ending October 2, 1981 was prepared on a basis consistent with generally accepted accounting principles.

5. The data contained in the Operating Statement for the period ending October 2, 1981, was received from outlets using a uniform centralized accounting system.

SEPTEMBER 1981

Data on those twenty-eight company owned restaurants is as follows:

Kansas City, MO
Shopping mall
Open March 3, 1980
13,955 square feet

Kansas City (Overland Park), KS
Strip center
Open September 29, 1980
9,869 square feet

Kansas City (Independence), MO
Free-standing
Open October 14, 1980
8,000 square feet

Topeka, KS
Free-standing
Open December 1, 1980
11,500 square feet

Denver (Aurora), CO
Free-standing
Open January 28, 1981
12,000 square feet

Davenport, IA
Strip center
Open February 25, 1981
11,000 square feet

Orlando (Altamonte Spgs.), FL
Free-standing
Open March 25, 1981
8,000 square feet

Chicago (Bloomington), IL
Free-standing
Open April 1, 1981
8,000 square feet

Omaha, NE
Strip center
Open April 22, 1981
10,390 square feet

Milwaukee (Good Hope Rd.), WI
Strip Center
Open June 17, 1981
10,400 square feet

Jacksonville, FL
Strip center
Open August 14, 1980
8,000 square feet

Tulsa, OK
Strip center
Open September 15, 1980
8,000 square feet

West Des Moines, IA
Strip center
Open October 13, 1980
9,900 square feet

Tampa, FL
Free-standing
Open January 21, 1981
7,500 square feet

Chicago (Darien), IL
Strip center
Open February 26, 1981
11,600 square feet

New Orleans, LA
Strip center
Open February 23, 1981
11,120 square feet

Oklahoma City, OK
Strip center
Open March 18, 1981
11,400 square feet

Denver (Arvada), CO
Strip center
Open March 31, 1981
11,145 square feet

San Antonio, TX
Free Standing
Open June 10, 1981
10,000 square feet

New Orleans (Veterans Blvd.), LA
Strip Center
Open June 24, 1981
11,250 square feet

Houston (FM 1960), TX
Strip Center
Open June 25, 1981
10,839 square feet

Orlando (International Drive)
Free Standing
Open July 22, 1981
10,000 Sq. ft.

Baton Rouge, LA
Free Standing
Open August 12, 1981
8,000 sq. ft.

Houston (Memorial) Texas
Freestanding
Open August 26, 1981
10,200 sq. ft.

Denver (Englewood) Co
Free Standing
Open July 6, 1981
9,600 sq.ft.

Houston (Inwood) Tx
Strip Center
Open July 15, 1981
11,200 sq. ft.

KC (Shawnee) KS
Shopping Mall
Open August 19, 1981
9,400 sq. ft.

Milwaukee (Greenfield) Wis
Strip Center
Open August 27, 1981
10,000 sq. ft.

AVERAGE OPERATING STATEMENT PER RESTAURANT
SHOWBIZ PIZZA PLACE, INC.
October 1981
October 3, 1981 - October 30, 1981
(28 days)

	<u>% of</u> <u>Sales</u>	<u>Amount</u>
Sales:		
Food and Beverage	68.7 %	\$ 71,210
Games and Rides	28.1	29,128
Merchandise	3.2	3,302
	<u>100.0</u> %	<u>\$ 103,640</u>
Cost of Sales:		
Food and Beverage		\$ 18,867
Merchandise		1,668
Labor and Benefits		24,250
	<u>43.2</u> %	<u>\$ 44,785</u>
Gross Profit	56.8	58,855
Controllable Expenses:		
Paper Goods		\$ 2,659
Utilities		3,155
Employee Meals		812
Security Services		856
Repairs and Maintenance		1,425
Supplies		500
Prizes		346
Service Wares		152
Telephone		402
Property Taxes and Insurance*		1,140
Other		1,006
	<u>12.0</u> %	<u>\$ 12,453</u>
Controllable Profit	44.8 %	\$ 46,402
**Franchise Royalty Fee (4.5%)		\$ 4,664
**Animated Entertainment Fund (2%)		2,073
**National Advertising Fund (1%)		1,036
**ShowBiz College (Training Fund) (.3%)		311
**Local Advertising and Promotion (3%)		3,109
	<u>10.8</u> %	<u>\$ 11,193</u>
PROFIT CONTRIBUTION	<u>34.0</u> %	<u>\$ 35,209</u>

*Year-end adjustment of Property Taxes and Insurance accrued expenses

**Anticipated expenses for franchisees.

1. The Operating Statement for the month of October is based on the numerical average of the sales and earnings of the thirty company owned restaurants which were open for the entire month of October. Stores open for only a partial time during the month were excluded. No franchised restaurants were open during this time period.

2. See Attached list

3. For the period ending October 30, 1981, the company had six stores which had been open at least one year. Both the sales volume and the profit contribution for five of these stores were lower than those indicated on the October Operating Statement. For this same period, the company had 17 stores which had been open at least eight months. Of those 17 stores, eight had sales volumes and profit contributions which were lower than indicated on the October Operating Statement, and nine had sales volumes and profit contributions which were higher than indicated on the October Operating Statement. The estimated breakeven volume of sales for the month was \$51,000. All stores which were open during this period exceeded this breakeven sales volume.

4. The Operating Statement for the period ending October 30, 1981 was prepared on a basis consistent with generally accepted accounting principles.

5. The data contained in the Operating Statement for the period ending October 30, 1981, was received from outlets using a uniform centralized accounting system.

OCTOBER 1981

Data on those thirty company owned restaurants is as follows:

Kansas City, MO
Shopping mall
Open March 3, 1980
13,955 square feet

Jacksonville, FL
Strip center
Open August 14, 1980
8,000 square feet

Kansas City (Overland Park), KS
Strip center
Open September 29, 1980
9,869 square feet

Tulsa, OK
Strip center
Open September 15, 1980
8,000 square feet

Kansas City (Independence), MO
Free-standing
Open October 14, 1980
8,000 square feet

West Des Moines, IA
Strip center
Open October 13, 1980
9,900 square feet

Topeka, KS
Free-standing
Open December 1, 1980
11,500 square feet

Tampa, FL
Free-standing
Open January 21, 1981
7,500 square feet

Denver (Aurora), CO
Free-standing
Open January 28, 1981
12,000 square feet

Chicago (Darien), IL
Strip center
Open February 26, 1981
11,600 square feet

Davenport, IA
Strip center
Open February 25, 1981
11,000 square feet

New Orleans, LA
Strip center
Open February 23, 1981
11,120 square feet

Orlando (Altamonte Spgs.), FL
Free-standing
Open March 25, 1981
8,000 square feet

Oklahoma City, OK
Strip center
Open March 18, 1981
11,400 square feet

Chicago (Bloomington), IL
Free-standing
Open April 1, 1981
8,000 square feet

Denver (Arvada), CO
Strip center
Open March 31, 1981
11,145 square feet

Omaha, NE
Strip center
Open April 22, 1981
10,390 square feet

San Antonio, TX
Free Standing
Open June 10, 1981
10,000 square feet

Milwaukee (Good Hope Rd.), WI
Strip Center
Open June 17, 1981
10,400 square feet

New Orleans (Veterans Blvd.), LA
Strip Center
Open June 24, 1981
11,250 square feet

Houston (FM 1960), TX
Strip Center
Open June 25, 1981
10,839 square feet

Denver (Englewood) Co
Free Standing
Open July 6, 1981
9,600 sq.ft.

Orlando (International Drive)
Free Standing
Open July 22, 1981
10,000 Sq. ft.

Houston (Inwood) Tx
Strip Center
Open July 15, 1981
11,200 sq. ft.

Baton Rouge, LA
Free Standing
Open August 12, 1981
8,000 sq. ft.

KC (Shawnee) KS
Shopping Mall
Open August 19, 1981
9,400 sq. ft.

Houston (Memorial) Texas
Freestanding
Open August 26, 1981
10,200 sq. ft.

Milwaukee (Greenfield) Wis
Strip Center
Open August 27, 1981
10,000 sq. ft.

Salina KS
Free Standing
Open September 10, 1981
7,000 sq. ft.

St. Louis, MO
Free Standing
Open September 30, 1981
10,200 sq. ft.

AVERAGE OPERATING STATEMENT PER RESTAURANT
SHOWBIZ PIZZA PLACE, INC.

November 1981

October 31, 1981 - November 27, 1981
(28 days)

	<u>% of Sales</u>	<u>Amount</u>
Sales:		
Food and Beverage	66.3 %	\$ 73,702
Games and Rides	30.4	33,820
Merchandise	3.3	3,588
	<u>100.0 %</u>	<u>\$ 111,110</u>
Cost of Sales:		
Food and Beverage		\$ 19,983
Merchandise		1,770
Labor and Benefits		24,469
	<u>41.6 %</u>	<u>\$ 46,222</u>
Gross Profit	58.4	64,888
Controllable Expenses:		
Paper Goods		\$ 2,696
Utilities		2,673
Employee Meals		779
Security Services		811
Repairs and Maintenance		1,402
Supplies		567
Prizes		241
Service Wares		173
Telephone		286
Property Taxes and Insurance*		1,222
Other		787
	<u>10.5 %</u>	<u>\$ 11,637</u>
Controllable Profit	47.9 %	\$ 53,251
**Franchise Royalty Fee (4.5%)		\$ 5,000
**Animated Entertainment Fund (2%)		2,222
**National Advertising Fund (1%)		1,111
**ShowBiz College (Training Fund) (.3%)		333
**Local Advertising and Promotion (3%)		3,333
	<u>10.8 %</u>	<u>\$ 11,999</u>
PROFIT CONTRIBUTION	<u>37.1 %</u>	<u>\$ 41,252</u>

*Year-end adjustment of Property Taxes and Insurance accrued expenses

**Anticipated expenses for franchisees.

1. The Operating Statement for the month of November is based on the numerical average of the sales and earnings of the thirty four company owned restaurants which were open for the entire month of November . Stores open for only a partial time during the month were excluded. No franchised restaurants were open during this time period.

2. See Attached list

3. For the period ending November 27, 1981, the company had eight store which had been open at least one year. Both the sales volume and the profit contribution for seven of the eight stores were lower than those indicated on the November Operating Statement. For this same period, the company had 17 stores which had been open at least six months. Of those 17 stores, nine had sales volumes and profit contributions which were lower than indicated on the November Operating Statement, and eight had sales volumes and profit contributions which were higher than indicated on the November Operating Statement. The estimated breakeven volume of sales for the month was \$47,000. All stores which were open during this period exceeded this breakeven sales volume.

4. The Operating Statement for the period ending November 27, 1981 was prepared on a basis consistent with generally accepted accounting principles.

5. The data contained in the Operating Statement for the period ending November 27, 1981, was received from outlets using a uniform centralized accounting system.

NOVEMBER 1981

Data on those thirty four company owned restaurants is as follows:

Kansas City, MO
Shopping mall
Open March 3, 1980
13,955 square feet

Jacksonville, FL
Strip center
Open August 14, 1980
8,000 square feet

Kansas City (Overland Park), KS
Strip center
Open September 29, 1980
9,869 square feet

Tulsa, OK
Strip center
Open September 15, 1980
8,000 square feet

Kansas City (Independence), MO
Free-standing
Open October 14, 1980
8,000 square feet

West Des Moines, IA
Strip center
Open October 13, 1980
9,900 square feet

Topeka, KS
Free-standing
Open December 1, 1980
11,500 square feet

Tampa, FL
Free-standing
Open January 21, 1981
7,500 square feet

Denver (Aurora), CO
Free-standing
Open January 28, 1981
12,000 square feet

Chicago (Darien), IL
Strip center
Open February 26, 1981
11,600 square feet

Davenport, IA
Strip center
Open February 25, 1981
11,000 square feet

New Orleans, LA
Strip center
Open February 23, 1981
11,120 square feet

Orlando (Altamonte Spgs.), FL
Free-standing
Open March 25, 1981
8,000 square feet

Oklahoma City, OK
Strip center
Open March 18, 1981
11,400 square feet

Chicago (Bloomington), IL
Free-standing
Open April 1, 1981
8,000 square feet

Denver (Arvada), CO
Strip center
Open March 31, 1981
11,145 square feet

Omaha, NE
Strip center
Open April 22, 1981
10,390 square feet

San Antonio, TX
Free Standing
Open June 10, 1981
10,000 square feet

Milwaukee (Good Hope Rd.), WI
Strip Center
Open June 17, 1981
10,400 square feet

New Orleans (Veterans Blvd.), LA
Strip Center
Open June 24, 1981
11,250 square feet

Houston (FM 1960), TX
Strip Center
Open June 25, 1981
10,839 square feet

Orlando (International Drive)
Free Standing
Open July 22, 1981
10,000 Sq. ft.

Baton Rouge, LA
Free Standing
Open August 12, 1981
8,000 sq. ft.

Houston (Memorial) Texas
Freestanding
Open August 26, 1981
10,200 sq. ft.

Salina KS
Free Standing
Open September 10, 1981
7,000 sq. ft.

Chicago Arlington Heights
Free Standing
Open October 7, 1981
8,000 sq. ft.

Cincinnati Sharonville
Free Standing
Open October 21, 1981
10,200 sq. ft.

Denver (Englewood) Co
Free Standing
Open July 6, 1981
9,600 sq.ft.

Houston (Inwood) Tx
Strip Center
Open July 15, 1981
11,200 sq. ft.

KC (Shawnee) KS
Shopping Mall
Open August 19, 1981
9,400 sq. ft.

Milwaukee (Greenfield) Wis
Strip Center
Open August 27, 1981
10,000 sq. ft.

St. Louis, MO
Free Standing
Open September 30, 1981
10,200 sq. ft.

Mpls/St. Paul Bloomington
Open October 20, 1981
11,200 sq. ft.

Atlanta Northlake
Free Standing
Open October 22, 1981
10,200 sq. ft.

AVERAGE OPERATING STATEMENT PER RESTAURANT
SHOWBIZ PIZZA PLACE, INC.
December 1981
November 28, 1981 - January 3, 1982
(35 days)

	<u>% of Sales</u>	<u>Amount</u>
Sales:		
Food and Beverage	68.9 %	\$ 91,904
Games and Rides	28.4	37,929
Merchandise	2.7	3,513
	<u>100.0 %</u>	<u>\$ 133,346</u>
Cost of Sales:		
Food and Beverage		\$ 24,603
Merchandise		2,964
Labor and Benefits		30,406
	<u>43.5 %</u>	<u>\$ 57,973</u>
Gross Profit	56.5	75,373
Controllable Expenses:		
Paper Goods		\$ 3,026
Utilities		4,266
Employee Meals		1,125
Security Services		1,080
Repairs and Maintenance		2,190
Supplies		601
Prizes		392
Service Wares		234
Telephone		480
Property Taxes and Insurance*		1,600
Other		949
	<u>12.0 %</u>	<u>\$ 15,943</u>
Controllable Profit	44.5 %	\$ 59,430
**Franchise Royalty Fee (4.5%)		\$ 6,001
**Animated Entertainment Fund (2%)		2,667
**National Advertising Fund (1%)		1,333
**ShowBiz College (Training Fund) (.3%)		400
**Local Advertising and Promotion (3%)		4,000
	<u>10.8 %</u>	<u>\$ 14,401</u>
PROFIT CONTRIBUTION	<u>33.7 %</u>	<u>\$ 45,029</u>

*Year-end adjustment of Property Taxes and Insurance accrued expenses

**Anticipated expenses for franchisees.

1. The Operating Statement for the month of December is based on the numerical average of the sales and earnings of the forty company owned restaurants which were open for the entire month of December. Stores open for only a partial time during the month were excluded. No franchised restaurants were open during this time period.

2. See Attached list

3. For the period ending January 3, 1981, the company had seven stores which had been open at least one year. Both the sales volume and the profit contribution for one of the seven stores were lower than those indicated on the December Operating Statement. For this same period, the company had twenty stores which had been open at least six months. Of those twenty stores, ten had sales volumes and profit contributions which were lower than indicated on the December Operating Statement, and ten had sales volumes and profit contributions which were higher than indicated on the December Operating Statement. The estimated breakeven volume of sales for the month was \$57,000. All stores which were open during this period exceeded this breakeven sales volume.

4. The Operating Statement for the period ending January 3, 1982 was prepared on a basis consistent with generally accepted accounting principles.

5. The data contained in the Operating Statement for the period ending January 3, 1982, was received from outlets using a uniform centralized accounting system.

DECEMBER 1981

Data on those forty company owned restaurants is as follows:

Kansas City, MO
Shopping mall
Open March 3, 1980
13,955 square feet

Jacksonville, FL
Strip center
Open August 14, 1980
8,000 square feet

Kansas City (Overland Park), KS
Strip center
Open September 29, 1980
9,869 square feet

Tulsa, OK
Strip center
Open September 15, 1980
8,000 square feet

Kansas City (Independence), MO
Free-standing
Open October 14, 1980
8,000 square feet

West Des Moines, IA
Strip center
Open October 13, 1980
9,900 square feet

Topeka, KS
Free-standing
Open December 1, 1980
11,500 square feet

Tampa, FL
Free-standing
Open January 21, 1981
7,500 square feet

Denver (Aurora), CO
Free-standing
Open January 28, 1981
12,000 square feet

Chicago (Darien), IL
Strip center
Open February 26, 1981
11,600 square feet

Davenport, IA
Strip center
Open February 25, 1981
11,000 square feet

New Orleans, LA
Strip center
Open February 23, 1981
11,120 square feet

Orlando (Altamonte Spgs.), FL
Free-standing
Open March 25, 1981
8,000 square feet

Oklahoma City, OK
Strip center
Open March 18, 1981
11,400 square feet

Chicago (Bloomington), IL
Free-standing
Open April 1, 1981
8,000 square feet

Denver (Arvada), CO
Strip center
Open March 31, 1981
11,145 square feet

Omaha, NE
Strip center
Open April 22, 1981
10,390 square feet

San Antonio, TX
Free Standing
Open June 10, 1981
10,000 square feet

Milwaukee (Good Hope Rd.), WI
Strip Center
Open June 17, 1981
10,400 square feet

New Orleans (Veterans Blvd.), LA
Strip Center
Open June 24, 1981
11,250 square feet

Houston (FM 1960), TX
Strip Center
Open June 25, 1981
10,839 square feet

Orlando (International Drive)
Free Standing
Open July 22, 1981
10,000 Sq. ft.

Baton Rouge, LA
Free Standing
Open August 12, 1981
8,000 sq.ft.

Houston (Memorial) Texas
Freestanding
Open August 26, 1981
10,200 sq. ft.

Salina KS
Free Standing
Open September 10, 1981
7,000 sq. ft.

Chicago Arlington Heights
Free Standing
Open October 7, 1981
8,000 sq.ft.

Cincinnati Sharonville
Free Standing
Open October 21, 1981
10,200 sq.ft.

Indianapolis Lafayette
Free Standing
Open November 4, 1981
10,200 sq.ft.

Tampa North Dale
Shopping Mall
Open November 24, 1981
12,750 sq.ft.

Dayton Ohio
Free Standing
Open November 25, 1981
10,200 sq. ft.

Denver (Englewood) Co
Free Standing
Open July 6, 1981
9,600 sq.ft.

Houston (Inwood) Tx
Strip Center
Open July 15, 1981
11,200 sq. ft.

KC (Shawnee) KS
Shopping Mall
Open August 19, 1981
9,400 sq. ft.

Milwaukee (Greenfield) Wis
Strip Center
Open August 27, 1981
10,000 sq. ft.

St. Louis, MO
Free Standing
Open September 30, 1981
10,200 sq. ft.

Mpls/St. Paul Bloomington
Open October 20, 1981
11,200 sq.ft.

Atlanta Northlake
Free Standing
Open October 22, 1981
10,200 sq.ft.

Cincinnati Colerain
Free Standing
Open November 11, 1981
10,200 sq.ft.

Wichita Towne East
Free Standing
Open November 25, 1981
10,200 sq. ft.

Cedar Rapids, IA
Strip Center
Open November 26, 1981
12,000 sq. ft.

AVERAGE OPERATING STATEMENT PER RESTAURANT
SHOWBIZ PIZZA PLACE, INC.
January, 1982
January 4, 1982 to January 31, 1982
(28 days)

	<u>% of Sales</u>	<u>Amount</u>
Sales:		
Food and Beverage	69.0 %	\$ 72,732
Games and Rides	28.0	29,579
Merchandise	3.0	3,147
	<u>100.0 %</u>	<u>\$ 105,458</u>
Cost of Sales:		
Food and Beverage		\$ 19,272
Merchandise		1,847
Labor and Benefits		26,869
	<u>45.5 %</u>	<u>\$ 47,988</u>
Gross Profit	54.5	57,470
Controllable Expenses:		
Paper Goods		\$ 2,818
Utilities		2,447
Employee Meals		849
Security Services		737
Repairs and Maintenance		1,809
Supplies		628
Prizes		462
Service Wares		138
Telephone		446
Property Taxes and Insurance*		1,266
Other		872
	<u>11.8 %</u>	<u>\$ 12,472</u>
Controllable Profit	42.7 %	\$ 44,998
**Franchise Royalty Fee (4.5%)		\$ 4,746
**Animated Entertainment Fund (2%)		2,109
**National Advertising Fund (1%)		1,055
**ShowBiz College (Training Fund) (.3%)		316
**Local Advertising and Promotion (3%)		3,164
	<u>10.8 %</u>	<u>\$ 11,390</u>
PROFIT CONTRIBUTION	<u>31.9 %</u>	<u>\$ 33,608</u>

*Year-end adjustment of Property Taxes and Insurance accrued expenses

**Anticipated expenses for franchisees.

1. The Operating Statement for the month of January is based on the numerical average of the sales and earnings of the forty-six company owned restaurants which were open for the entire month of January. Stores open for only a partial time during the month were excluded. No franchised restaurants were open during this time period.
2. See Attached list
3. For the period ending January 31, 1982, the company had nine stores which had been open at least one year. Both the sales volume and the profit contribution for eight of the nine stores were lower than those indicated on the January Operating Statement. For this same period, the company had twenty-eight stores which had been open at least six months. Of those twenty-eight stores, seventeen had sales volumes and profit contributions which were lower than indicated on the January Operating Statement, and eleven had sales volumes and profit contributions which were higher than indicated on the January Operating Statement. The estimated breakeven volume of sales for the month was \$55,000. All stores which were open during this period exceeded this breakeven sales volume.
4. The Operating Statement for the period ending January 31, 1982 was prepared on a basis consistent with generally accepted accounting principles.
5. The data contained in the Operating Statement for the period ending January 31, 1982, was received from outlets using a uniform centralized accounting system.

JANUARY 1982

Data on those forty company owned restaurants is as follows:

Kansas City, MO
Shopping mall
Open March 3, 1980
13,955 square feet

Jacksonville, FL
Strip center
Open August 14, 1980
8,000 square feet

Kansas City (Overland Park), KS
Strip center
Open September 29, 1980
9,869 square feet

Tulsa, OK
Strip center
Open September 15, 1980
8,000 square feet

Kansas City (Independence), MO
Free-standing
Open October 14, 1980
8,000 square feet

West Des Moines, IA
Strip center
Open October 13, 1980
9,900 square feet

Topeka, KS
Free-standing
Open December 1, 1980
11,500 square feet

Tampa, FL
Free-standing
Open January 21, 1981
7,500 square feet

Denver (Aurora), CO
Free-standing
Open January 28, 1981
12,000 square feet

Chicago (Darien), IL
Strip center
Open February 26, 1981
11,600 square feet

Davenport, IA
Strip center
Open February 25, 1981
11,000 square feet

New Orleans, LA
Strip center
Open February 23, 1981
11,120 square feet

Orlando (Altamonte Spgs.), FL
Free-standing
Open March 25, 1981
8,000 square feet

Oklahoma City, OK
Strip center
Open March 18, 1981
11,400 square feet

Chicago (Bloomington), IL
Free-standing
Open April 1, 1981
8,000 square feet

Denver (Arvada), CO
Strip center
Open March 31, 1981
11,145 square feet

Omaha, NE
Strip center
Open April 22, 1981
10,390 square feet

San Antonio, TX
Free Standing
Open June 10, 1981
10,000 square feet

Milwaukee (Good Hope Rd.), WI
Strip Center
Open June 17, 1981
10,400 square feet

New Orleans (Veterans Blvd.), LA
Strip Center
Open June 24, 1981
11,250 square feet

Houston (FM 1960), TX
Strip Center
Open June 25, 1981
10,839 square feet

Orlando (International Drive)
Free Standing
Open July 22, 1981
10,000 Sq. ft.

Baton Rouge, LA
Free Standing
Open August 12, 1981
8,000 sq.ft.

Houston (Memorial) Texas
Freestanding
Open August 26, 1981
10,200 sq. ft.

Salina KS
Free Standing
Open September 10, 1981
7,000 sq. ft.

Chicago Arlington Heights
Free Standing
Open October 7, 1981
8,000 sq.ft.

Cincinnati Sharonville
Free Standing
Open October 21, 1981
10,200 sq.ft.

Indianapolis Lafayette
Free Standing
Open November 4, 1981
10,200 sq.ft.

Tampa North Dale
Shopping Mall
Open November 24, 1981
12,750 sq.ft.

Dayton Ohio
Free Standing
Open November 25, 1981
10,200 sq. ft.

Denver (Englewood) Co
Free Standing
Open July 6, 1981
9,600 sq.ft.

Houston (Inwood) Tx
Strip Center
Open July 15, 1981
11,200 sq. ft.

KC (Shawnee) KS
Shopping Mall
Open August 19, 1981
9,400 sq. ft.

Milwaukee (Greenfield) Wis
Strip Center
Open August 27, 1981
10,000 sq. ft.

St. Louis, MO
Free Standing
Open September 30, 1981
10,200 sq. ft.

Mpls/St. Paul Bloomington
Open October 20, 1981
11,200 sq.ft.

Atlanta Northlake
Free Standing
Open October 22, 1981
10,200 sq.ft.

Cincinnati Colerain
Free Standing
Open November 11, 1981
10,200 sq.ft.

Wichita Towne East
Free Standing
Open November 25, 1981
10,200 sq. ft.

Cedar Rapids, IA
Strip Center
Open November 26, 1981
12,000 sq. ft.

Kansas City (Banister) MO
Free Standing
Open December 8, 1981
10,200 sq. ft.

Pensacola, Florida
Free Standing
Open December 9, 1981
10,200 sq. ft.

Atlanta (Merchants Walk) GA
Free Standing
Open December 16, 1981
10,200 sq. ft.

Jacksonville (Orange Park) FL
Free Standing
Open December 22, 1981
10,200 sq. ft.

Ft. Lauderdale, FL
Strip Center
Open December 23, 1981
10,450 sq. ft.

AVERAGE OPERATING STATEMENT PER RESTAURANT
SHOWBIZ PIZZA PLACE, INC.
February, 1982
February 1, 1982 to February 28, 1982
(28 days)

	<u>% of Sales</u>	<u>Amount</u>
Sales:		
Food and Beverage	69.0 %	\$ 76,947
Games and Rides	27.4	30,915
Merchandise	3.6	3,570
	<u>100.0 %</u>	<u>\$ 111,432</u>
Cost of Sales:		
Food and Beverage		\$ 19,890
Merchandise		2,656
Labor and Benefits		24,668
	<u>42.4 %</u>	<u>\$ 47,214</u>
Gross Profit	57.6	64,218
Controllable Expenses:		
Paper Goods		\$ 2,192
Utilities		2,658
Employee Meals		936
Security Services		873
Repairs and Maintenance		1,801
Supplies		639
Prizes		355
Service Wares		123
Telephone		481
Property Taxes and Insurance*		1,337
Other		906
	<u>11.0 %</u>	<u>\$ 12,301</u>
Controllable Profit	46.6 %	\$ 51,917
**Franchise Royalty Fee (4.5%)		\$ 5,014
**Animated Entertainment Fund (2%)		2,229
**National Advertising Fund (1%)		1,114
**ShowBiz College (Training Fund) (.3%)		334
**Local Advertising and Promotion (3%)		3,343
	<u>10.8 %</u>	<u>\$ 12,034</u>
PROFIT CONTRIBUTION	<u>35.8 %</u>	<u>\$ 39,883</u>

*Year-end adjustment of Property Taxes and Insurance accrued expenses

**Anticipated expenses for franchisees.

1. The Operating Statement for the month of February is based on the numerical average of the sales and earnings of the fifty company owned restaurants which were open for the entire month of February. Stores open for only a partial time during the month were excluded. No franchised restaurants were open during this time period.
2. See Attached list
3. For the period ending February 28, 1982, the company had twelve stores which had been open at least one year. Both the sales volume and the profit contribution for eight of the twelve stores were lower than those indicated on the February Operating Statement. For this same period, the company had thirty stores which had been open at least six months. Of those thirty stores, sixteen had sales volumes and profit contributions which were lower than indicated on the February Operating Statement, and fourteen had sales volumes and profit contributions which were higher than indicated on the February Operating Statement. The estimated breakeven volume of sales for the month was \$54,500. Forty nine of the fifty stores which were open during this period exceeded this breakeven sales volume.
4. The Operating Statement for the period ending February 28, 1982 was prepared on a basis consistent with generally accepted accounting principles.
5. The data contained in the Operating Statement for the period ending February 28, 1982, was received from outlets using a uniform centralized accounting system.

FEBRUARY 1982

Data on those forty company owned restaurants is as follows:

Kansas City, MO
Shopping mall
Open March 3, 1980
13,955 square feet

Jacksonville, FL
Strip center
Open August 14, 1980
8,000 square feet

Kansas City (Overland Park), KS
Strip center
Open September 29, 1980
9,869 square feet

Tulsa, OK
Strip center
Open September 15, 1980
8,000 square feet

Kansas City (Independence), MO
Free-standing
Open October 14, 1980
8,000 square feet

West Des Moines, IA
Strip center
Open October 13, 1980
9,900 square feet

Topeka, KS
Free-standing
Open December 1, 1980
11,500 square feet

Tampa, FL
Free-standing
Open January 21, 1981
7,500 square feet

Denver (Aurora), CO
Free-standing
Open January 28, 1981
12,000 square feet

Chicago (Darien), IL
Strip center
Open February 26, 1981
11,600 square feet

Davenport, IA
Strip center
Open February 25, 1981
11,000 square feet

New Orleans, LA
Strip center
Open February 23, 1981
11,120 square feet

Orlando (Altamonte Spgs.), FL
Free-standing
Open March 25, 1981
8,000 square feet

Oklahoma City, OK
Strip center
Open March 18, 1981
11,400 square feet

Chicago (Bloomington), IL
Free-standing
Open April 1, 1981
8,000 square feet

Denver (Arvada), CO
Strip center
Open March 31, 1981
11,145 square feet

Omaha, NE
Strip center
Open April 22, 1981
10,390 square feet

San Antonio, TX
Free Standing
Open June 10, 1981
10,000 square feet

Milwaukee (Good Hope Rd.), WI
Strip Center
Open June 17, 1981
10,400 square feet

New Orleans (Veterans Blvd.), LA
Strip Center
Open June 24, 1981
11,250 square feet

Houston (FM 1960), TX
Strip Center
Open June 25, 1981
10,839 square feet

Orlando (International Drive)
Free Standing
Open July 22, 1981
10,000 Sq. ft.

Baton Rouge, LA
Free Standing
Open August 12, 1981
8,000 sq.ft.

Houston (Memorial) Texas
Freestanding
Open August 26, 1981
10,200 sq. ft.

Salina KS
Free Standing
Open September 10, 1981
7,000 sq. ft.

Chicago Arlington Heights
Free Standing
Open October 7, 1981
8,000 sq.ft.

Cincinnati Sharonville
Free Standing
Open October 21, 1981
10,200 sq.ft.

Indianapolis Lafayette
Free Standing
Open November 4, 1981
10,200 sq.ft.

Tampa North Dale
Shopping Mall
Open November 24, 1981
12,750 sq.ft.

Dayton Ohio
Free Standing
Open November 25, 1981
10,200 sq. ft.

Denver (Englewood) Co
Free Standing
Open July 6, 1981
9,600 sq.ft.

Houston (Inwood) Tx
Strip Center
Open July 15, 1981
11,200 sq. ft.

KC (Shawnee) KS
Shopping Mall
Open August 19, 1981
9,400 sq. ft.

Milwaukee (Greenfield) Wis
Strip Center
Open August 27, 1981
10,000 sq. ft.

St. Louis, MO
Free Standing
Open September 30, 1981
10,200 sq. ft.

Mpls/St. Paul Bloomington
Open October 20, 1981
11,200 sq.ft.

Atlanta Northlake
Free Standing
Open October 22, 1981
10,200 sq.ft.

Cincinnati Colerain
Free Standing
Open November 11, 1981
10,200 sq.ft.

Wichita Towne East
Free Standing
Open November 25, 1981
10,200 sq. ft.

Cedar Rapids, IA
Strip Center
Open November 26, 1981
12,000 sq. ft.

Kansas City (Banister) MO
Free Standing
Open December 8, 1981
10,200 sq. ft.

Pensacola, Florida
Free Standing
Open December 9, 1981
10,200 sq. ft.

Atlanta (Merchants Walk) GA
Free Standing
Open December 16, 1981
10,200 sq. ft.

Jacksonville (Orange Park) FL
Free Standing
Open December 22, 1981
10,200 sq. ft.

Ft. Lauderdale, FL
Strip Center
Open December 23, 1981
10,450 sq. ft.

Cedar Falls, IA
Strip Center
Open December 28, 1981

Columbus (Macsway) OH
Free Standing
Open January 25, 1982
10,200 sq. ft.

Wichita (Twin Lakes) KS
Strip Center
Open January 26, 1982
11,610 sq. ft.

Oklahoma City (NW) OK
Free Standing
Open January 27, 1982
10,200 sq. ft.

Austin (Burnett Road) TX
Strip Center
Open January 28, 1982
11,650 sq. ft.

AVERAGE OPERATING STATEMENT PER RESTAURANT
SHOWBIZ PIZZA PLACE, INC.
March, 1982
March 1, 1982 to April 4, 1982
(35 days)

	<u>% of Sales</u>	<u>Amount</u>
Sales:		
Food and Beverage	69.0 %	\$ 100,376
Games and Rides	27.8	40,427
Merchandise	3.2	4,676
	<u>100.0 %</u>	<u>\$ 145,479</u>
Cost of Sales:		
Food and Beverage		\$ 25,126
Merchandise		3,548
Labor and Benefits		33,102
	<u>42.5 %</u>	<u>\$ 61,776</u>
Gross Profit	57.5	83,703
Controllable Expenses:		
Paper Goods		\$ 3,771
Utilities		2,086
Employee Meals		1,241
Security Services		893
Repairs and Maintenance		1,660
Supplies		801
Prizes		488
Service Wares		226
Telephone		426
Property Taxes and Insurance*		1,744
Other		1,140
	<u>10.0 %</u>	<u>\$ 14,476</u>
Controllable Profit	47.5 %	\$ 69,227
**Franchise Royalty Fee (4.5%)		\$ 6,547
**Animated Entertainment Fund (2%)		2,910
**National Advertising Fund (1%)		1,455
**ShowBiz College (Training Fund) (.3%)		436
**Local Advertising and Promotion (3%)		4,364
	<u>10.8 %</u>	<u>\$ 15,622</u>
PROFIT CONTRIBUTION	<u>36.7 %</u>	<u>\$ 53,605</u>

*Year-end adjustment of Property Taxes and Insurance accrued expenses

**Anticipated expenses for franchisees.

1. The Operating Statement for the month of March is based on the numerical average of the sales and earnings of the fifty five company owned restaurants which were open for the entire month of March. Stores open for only a partial time during the month were excluded. No franchised restaurants were open during this time period.

2. See Attached list

3. For the period ending April 4, 1982, the company had sixteen stores which had been open at least one year. Both the sales volume and the profit contribution for nine of these stores were lower than those indicated on the March Average Operating Statement. For this same period, the company had 28 stores which had been open at least six months. Of those 28 stores, fourteen had sales volumes and profit contributions which were lower than indicated on the March Average Operating Statement, and fourteen had sales volumes and profit contributions which were higher than indicated on the March Average Operating Statement. The estimated breakeven volume of sales for the month was \$73,000. Fifty three of the fifty five stores which were open during this period exceeded this breakeven sales volume.

4. The Operating Statement for the period ending April 4, 1982 was prepared on a basis consistent with generally accepted accounting principles.

5. The data contained in the Operating Statement for the period ending April 4, 1982, was received from outlets using a uniform centralized accounting system.

MARCH 1982

Data on those fifty five company owned restaurants is as follows:

Kansas City, MO
Shopping mall
Open March 3, 1980
13,955 square feet

Jacksonville, FL
Strip center
Open August 14, 1980
8,000 square feet

Kansas City (Overland Park), KS
Strip center
Open September 29, 1980
9,869 square feet

Tulsa, OK
Strip center
Open September 15, 1980
8,000 square feet

Kansas City (Independence), MO
Free-standing
Open October 14, 1980
8,000 square feet

West Des Moines, IA
Strip center
Open October 13, 1980
9,900 square feet

Topeka, KS
Free-standing
Open December 1, 1980
11,500 square feet

Tampa, FL
Free-standing
Open January 21, 1981
7,500 square feet

Denver (Aurora), CO
Free-standing
Open January 28, 1981
12,000 square feet

Chicago (Darien), IL
Strip center
Open February 26, 1981
11,600 square feet

Davenport, IA
Strip center
Open February 25, 1981
11,000 square feet

New Orleans, LA
Strip center
Open February 23, 1981
11,120 square feet

Orlando (Altamonte Spgs.), FL
Free-standing
Open March 25, 1981
8,000 square feet

Oklahoma City, OK
Strip center
Open March 18, 1981
11,400 square feet

Chicago (Bloomington), IL
Free-standing
Open April 1, 1981
8,000 square feet

Denver (Arvada), CO
Strip center
Open March 31, 1981
11,145 square feet

Omaha, NE
Strip center
Open April 22, 1981
10,390 square feet

San Antonio, TX
Free Standing
Open June 10, 1981
10,000 square feet

Milwaukee (Good Hope Rd.), WI
Strip Center
Open June 17, 1981
10,400 square feet

New Orleans (Veterans Blvd.), LA
Strip Center
Open June 24, 1981
11,250 square feet

Houston (FM 1960), TX
Strip Center
Open June 25, 1981
10,839 square feet

Denver (Englewood) Co
Free Standing
Open July 6, 1981
9,600 sq.ft.

Orlando (International Drive)
Free Standing
Open July 22, 1981
10,000 Sq. ft.

Houston (Inwood) Tx
Strip Center
Open July 15, 1981
11,200 sq. ft.

Baton Rouge, LA
Free Standing
Open August 12, 1981
8,000 sq.ft.

KC (Shawnee) KS
Shopping Mall
Open August 19, 1981
9,400 sq. ft.

Houston (Memorial) Texas
Freestanding
Open August 26, 1981
10,200 sq. ft.

Milwaukee (Greenfield) Wis
Strip Center
Open August 27, 1981
10,000 sq. ft.

Salina KS
Free Standing
Open September 10, 1981
7,000 sq. ft.

St. Louis, MO
Free Standing
Open September 30, 1981
10,200 sq. ft.

Chicago Arlington Heights
Free Standing
Open October 7, 1981
8,000 sq.ft.

Mpls/St. Paul Bloomington
Open October 20, 1981
11,200 sq.ft.

Cincinnati Sharonville
Free Standing
Open October 21, 1981
10,200 sq.ft.

Atlanta Northlake
Free Standing
Open October 22, 1981
10,200 sq.ft.

Indianapolis Lafayette
Free Standing
Open November 4, 1981
10,200 sq.ft.

Cincinnati Colerain
Free Standing
Open November 11, 1981
10,200 sq.ft.

Tampa North Dale
Shopping Mall
Open November 24, 1981
12,750 sq.ft.

Wichita Towne East
Free Standing
Open November 25, 1981
10,200 sq. ft.

Dayton Ohio
Free Standing
Open November 25, 1981
10,200 sq. ft.

Cedar Rapids, IA
Strip Center
Open November 26, 1981
12,000 sq. ft.

Kansas City (Banister) MO
Free Standing
Open December 8, 1981
10,200 sq. ft.

Pensacola, Florida
Free Standing
Open December 9, 1981
10,200 sq. ft.

Atlanta (Merchants Walk) GA
Free Standing
Open December 16, 1981
10,200 sq. ft.

Jacksonville (Orange Park) FL
Free Standing
Open December 22, 1981
10,200 sq. ft.

Ft. Lauderdale, FL
Strip Center
Open December 23, 1981
10,450 sq. ft.

Cedar Falls, IA
Strip Center
Open December 28, 1981

Columbus (Macsway) OH
Free Standing
Open January 25, 1982
10,200 sq. ft.

Wichita (Twin Lakes) KS
Strip Center
Open January 26, 1982
11,610 sq. ft.

Oklahoma City (NW) OK
Free Standing
Open January 27, 1982
10,200 sq. ft.

Austin (Burnett Road) TX
Strip Center
Open January 28, 1982
11,650 sq. ft.

Ft. Collins, CO
Strip Center
Open February 9, 1982
11,668 sq.ft.

Mobile, AL
Free Standing
Open February 10, 1982
10,200 sq.ft.

Columbus, GA
Strip Center
Open February 17, 1982
11,478 sq.ft.

Ft.Worth (Trail Lake), TX
Strip Center
Open February 24, 1982
13,560 sq.ft.

Denver, (Lakewood) CO
Free Standing
Open February 25, 1982
10,200 sq.ft.

AVERAGE OPERATING STATEMENT PER RESTAURANT
SHOWBIZ PIZZA PLACE, INC.

April, 1982
April 5, 1982 to May 2, 1982
(35 days)

	<u>% of</u> <u>Sales</u>	<u>Amount</u>
Sales:		
Food and Beverage	68.8 %	\$ 79,303
Games and Rides	29.0	32,267
Merchandise	3.2	3,622
	<u>100.0 %</u>	<u>\$ 115,192</u>
Cost of Sales:		
Food and Beverage		\$ 20,295
Merchandise		2,750
Labor and Benefits		26,444
	<u>43.0 %</u>	<u>\$ 49,489</u>
Gross Profit	57.0 %	65,703
Controllable Expenses:		
Paper Goods		\$ 2,627
Utilities		2,324
Employee Meals		1,131
Security Services		818
Repairs and Maintenance		2,313
Supplies		675
Prizes		225
Service Wares		139
Telephone		364
Property Taxes and Insurance*		1,381
Other		907
	<u>11.2 %</u>	<u>\$ 12,904</u>
Controllable Profit	45.8 %	\$ 52,799
**Franchise Royalty Fee (4.5%)		\$ 5,184
**Animated Entertainment Fund (2%)		2,304
**National Advertising Fund (1%)		1,152
**ShowBiz College (Training Fund) (.3%)		346
**Local Advertising and Promotion (3%)		3,456
	<u>10.8 %</u>	<u>\$ 12,442</u>
PROFIT CONTRIBUTION	<u>35.0 %</u>	<u>\$ 40,357</u>

*Year-end adjustment of Property Taxes and Insurance accrued expenses

**Anticipated expenses for franchisees.

1. The Operating Statement for the month of April is based on the numerical average of the sales and earnings of the fifty nine company owned restaurants which were open for the entire month of April. Stores open for only a partial time during the month were excluded. No franchised restaurants were open during this time period.

2. See Attached list

3. For the period ending May 2, 1982, the company had seventeen stores which had been open at least one year. Both the sales volume and the profit contribution for ten of the seventeen stores were lower than those indicated on the April Average Operating Statement. For this same period, the company had 34 stores which had been open at least six months. Of those 34 stores, seventeen had sales volumes and profit contributions which were lower than indicated on the April Average Operating Statement, and seventeen had sales volumes and profit contributions which were higher than indicated on the April Average Operating Statement. The estimated breakeven volume of sales for the month was \$57,000. All stores which were open during this period exceeded this breakeven sales volume.

4. The Operating Statement for the period ending May 2, 1982 was prepared on a basis consistent with generally accepted accounting principles.

5. The data contained in the Operating Statement for the period ending May 2, 1982 was received from outlets using a uniform centralized accounting system.

APRIL 1982

Data on those fifty nine company owned restaurants is as follows:

Kansas City, MO
Shopping mall
Open March 3, 1980
13,955 square feet

Kansas City (Overland Park), KS
Strip center
Open September 29, 1980
9,869 square feet

Kansas City (Independence), MO
Free-standing
Open October 14, 1980
8,000 square feet

Topeka, KS
Free-standing
Open December 1, 1980
11,500 square feet

Denver (Aurora), CO
Free-standing
Open January 28, 1981
12,000 square feet

Davenport, IA
Strip center
Open February 25, 1981
11,000 square feet

Orlando (Altamonte Spgs.), FL
Free-standing
Open March 25, 1981
8,000 square feet

Chicago (Bloomington), IL
Free-standing
Open April 1, 1981
8,000 square feet

Omaha, NE
Strip center
Open April 22, 1981
10,390 square feet

Milwaukee (Good Hope Rd.), WI
Strip Center
Open June 17, 1981
10,400 square feet

Jacksonville, FL
Strip center
Open August 14, 1980
8,000 square feet

Tulsa, OK
Strip center
Open September 15, 1980
8,000 square feet

West Des Moines, IA
Strip center
Open October 13, 1980
9,900 square feet

Tampa, FL
Free-standing
Open January 21, 1981
7,500 square feet

Chicago (Darien), IL
Strip center
Open February 26, 1981
11,600 square feet

New Orleans, LA
Strip center
Open February 23, 1981
11,120 square feet

Oklahoma City, OK
Strip center
Open March 18, 1981
11,400 square feet

Denver (Arvada), CO
Strip center
Open March 31, 1981
11,145 square feet

San Antonio, TX
Free Standing
Open June 10, 1981
10,000 square feet

New Orleans (Veterans Blvd.), LA
Strip Center
Open June 24, 1981
11,250 square feet

Houston (FM 1960), TX
Strip Center
Open June 25, 1981
10,839 square feet

Orlando (International Drive)
Free Standing
Open July 22, 1981
10,000 Sq. ft.

Baton Rouge, LA
Free Standing
Open August 12, 1981
8,000 sq.ft.

Houston (Memorial) Texas
Freestanding
Open August 26, 1981
10,200 sq. ft.

Salina KS
Free Standing
Open September 10, 1981
7,000 sq. ft.

Chicago Arlington Heights
Free Standing
Open October 7, 1981
8,000 sq.ft.

Cincinnati Sharonville
Free Standing
Open October 21, 1981
10,200 sq.ft.

Indianapolis Lafayette
Free Standing
Open November 4, 1981
10,200 sq.ft.

Tampa North Dale
Shopping Mall
Open November 24, 1981
12,750 sq.ft.

Dayton Ohio
Free Standing
Open November 25, 1981
10,200 sq. ft.

Denver (Englewood) Co
Free Standing
Open July 6, 1981
9,600 sq.ft.

Houston (Inwood) Tx
Strip Center
Open July 15, 1981
11,200 sq. ft.

KC (Shawnee) KS
Shopping Mall
Open August 19, 1981
9,400 sq. ft.

Milwaukee (Greenfield) Wis
Strip Center
Open August 27, 1981
10,000 sq. ft.

St. Louis, MO
Free Standing
Open September 30, 1981
10,200 sq. ft.

Mpls/St. Paul Bloomington
Open October 20, 1981
11,200 sq.ft.

Atlanta Northlake
Free Standing
Open October 22, 1981
10,200 sq.ft.

Cincinnati Colerain
Free Standing
Open November 11, 1981
10,200 sq.ft.

Wichita Towne East
Free Standing
Open November 25, 1981
10,200 sq. ft.

Cedar Rapids, IA
Strip Center
Open November 26, 1981
12,000 sq. ft.

Kansas City (Banister) MO
Free Standing
Open December 8, 1981
10,200 sq. ft.

Pensacola, Florida
Free Standing
Open December 9, 1981
10,200 sq. ft.

Atlanta (Merchants Walk) GA
Free Standing
Open December 16, 1981
10,200 sq. ft.

Jacksonville (Orange Park) FL
Free Standing
Open December 22, 1981
10,200 sq. ft.

Ft. Lauderdale, FL
Strip Center
Open December 23, 1981
10,450 sq. ft.

Cedar Falls, IA
Strip Center
Open December 28, 1981

Columbus (Macsway) OH
Free Standing
Open January 25, 1982
10,200 sq. ft.

Wichita (Twin Lakes) KS
Strip Center
Open January 26, 1982
11,610 sq. ft.

Oklahoma City (NW) OK
Free Standing
Open January 27, 1982
10,200 sq. ft.

Austin (Burnett Road) TX
Strip Center
Open January 28, 1982
11,650 sq. ft.

Ft. Collins, CO
Strip Center
Open February 9, 1982
11,668 sq.ft.

Mobile, AL
Free Standing
Open February 10, 1982
10,200 sq.ft.

Columbus, GA
Strip Center
Open February 17, 1982
11,478 sq.ft.

Ft.Worth (Trail Lake), TX
Strip Center
Open February 24, 1982
13,560 sq.ft.

Denver, (Lakewood) CO
Free Standing
Open February 25, 1982
10,200 sq.ft.

Minneapolis (Hillcrest, MN
Strip Center
Open March 17, 1982
12,043 sq.ft.

St. Louis (So. Lindburg) MO
Strip Center
Open March 18, 1982
10,243 sq. ft.

Austin (Ben White) TX
Strip Center
Open March 24, 1982
11,650 sq. ft.

Bradenton, FL
Strip Center
Open March 25, 1982
10,400 sq. ft.

AVERAGE OPERATING STATEMENT PER RESTAURANT
SHOWBIZ PIZZA PLACE, INC.
May, 1982
May 3, 1982 to May 30, 1982
(35 days)

	<u>% of Sales</u>	<u>Amount</u>
Sales:		
Food and Beverage	69.6 %	\$ 71,859
Games and Rides	27.3	28,184
Merchandise	3.1	3,213
	<u>100.0 %</u>	<u>\$ 103,256</u>
Cost of Sales:		
Food and Beverage		\$ 18,288
Merchandise		1,442
Labor and Benefits		25,012
	<u>43.3 %</u>	<u>\$ 44,742</u>
Gross Profit	56.7 %	58,514
Controllable Expenses:		
Paper Goods		\$ 2,694
Utilities		2,375
Employee Meals		1,005
Security Services		769
Repairs and Maintenance		1,956
Supplies		525
Prizes		812
Service Wares		241
Telephone		462
Property Taxes and Insurance*		1,238
Other		986
	<u>12.7 %</u>	<u>\$ 13,063</u>
Controllable Profit	44.0 %	\$ 45,451
**Franchise Royalty Fee (4.5%)		\$ 4,647
**Animated Entertainment Fund (2%)		2,065
**National Advertising Fund (1%)		1,033
**ShowBiz College (Training Fund) (.3%)		310
**Local Advertising and Promotion (3%)		3,098
	<u>10.8</u>	<u>\$ 11,153</u>
PROFIT CONTRIBUTION	<u>33.2 %</u>	<u>\$ 34,298</u>

*Year-end adjustment of Property Taxes and Insurance accrued expenses

**Anticipated expenses for franchisees.

1. The Operating Statement for the month of May is based on the numerical average of the sales and earnings of the Sixty six company owned restaurants which were open for the entire month of May. Stores open for only a partial time during the month were excluded. No franchised restaurants were open during this time period.

2. See Attached list

3. For the period ending May 30, 1982, the company had seventeen stores which had been open at least one year. Both the sales volume and the profit contribution for eight of the seventeen stores were lower than those indicated on the May Average Operating Statement. For this same period, the company had 40 stores which had been open at least six months. Of those 40 stores, 23 had sales volumes and profit contributions which were lower than indicated on the May Average Operating Statement, and seventeen had sales volumes and profit contributions which were higher than indicated on the May Average Operating Statement. The estimated breakeven volume of sales for the month was \$62,000. All stores which were open during this period exceeded this breakeven sales volume.

4. The Operating Statement for the period ending May 30, 1982 was prepared on a basis consistent with generally accepted accounting principles.

5. The data contained in the Operating Statement for the period ending May 30, 1982 was received from outlets using a uniform centralized accounting system.

MAY 1982

Data on those Sixty six company owned restaurants is as follows:

Kansas City, MO
Shopping mall
Open March 3, 1980
13,955 square feet

Jacksonville, FL
Strip center
Open August 14, 1980
8,000 square feet

Kansas City (Overland Park), KS
Strip center
Open September 29, 1980
9,869 square feet

Tulsa, OK
Strip center
Open September 15, 1980
8,000 square feet

Kansas City (Independence), MO
Free-standing
Open October 14, 1980
8,000 square feet

West Des Moines, IA
Strip center
Open October 13, 1980
9,900 square feet

Topeka, KS
Free-standing
Open December 1, 1980
11,500 square feet

Tampa, FL
Free-standing
Open January 21, 1981
7,500 square feet

Denver (Aurora), CO
Free-standing
Open January 28, 1981
12,000 square feet

Chicago (Darien), IL
Strip center
Open February 26, 1981
11,600 square feet

Davenport, IA
Strip center
Open February 25, 1981
11,000 square feet

New Orleans, LA
Strip center
Open February 23, 1981
11,120 square feet

Orlando (Altamonte Spgs.), FL
Free-standing
Open March 25, 1981
8,000 square feet

Oklahoma City, OK
Strip center
Open March 18, 1981
11,400 square feet

Chicago (Bloomington), IL
Free-standing
Open April 1, 1981
8,000 square feet

Denver (Arvada), CO
Strip center
Open March 31, 1981
11,145 square feet

Omaha, NE
Strip center
Open April 22, 1981
10,390 square feet

San Antonio, TX
Free Standing
Open June 10, 1981
10,000 square feet

Milwaukee (Good Hope Rd.), WI
Strip Center
Open June 17, 1981
10,400 square feet

New Orleans (Veterans Blvd.), LA
Strip Center
Open June 24, 1981
11,250 square feet

Houston (FM 1960), TX
Strip Center
Open June 25, 1981
10,839 square feet

Orlando (International Drive)
Free Standing
Open July 22, 1981
10,000 Sq. ft.

Baton Rouge, LA
Free Standing
Open August 12, 1981
8,000 sq.ft.

Houston (Memorial) Texas
Freestanding
Open August 26, 1981
10,200 sq. ft.

Salina KS
Free Standing
Open September 10, 1981
7,000 sq. ft.

Chicago Arlington Heights
Free Standing
Open October 7, 1981
8,000 sq.ft.

Cincinnati Sharonville
Free Standing
Open October 21, 1981
10,200 sq.ft.

Indianapolis Lafayette
Free Standing
Open November 4, 1981
10,200 sq.ft.

Tampa North Dale
Shopping Mall
Open November 24, 1981
12,750 sq.ft.

Dayton Ohio
Free Standing
Open November 25, 1981
10,200 sq. ft.

Denver (Englewood) Co
Free Standing
Open July 6, 1981
9,600 sq.ft.

Houston (Inwood) Tx
Strip Center
Open July 15, 1981
11,200 sq. ft.

KC (Shawnee) KS
Shopping Mall
Open August 19, 1981
9,400 sq. ft.

Milwaukee (Greenfield) Wis
Strip Center
Open August 27, 1981
10,000 sq. ft.

St. Louis, MO
Free Standing
Open September 30, 1981
10,200 sq. ft.

Mpls/St. Paul Bloomington
Open October 20, 1981
11,200 sq.ft.

Atlanta Northlake
Free Standing
Open October 22, 1981
10,200 sq.ft.

Cincinnati Colerain
Free Standing
Open November 11, 1981
10,200 sq.ft.

Wichita Towne East
Free Standing
Open November 25, 1981
10,200 sq. ft.

Cedar Rapids, IA
Strip Center
Open November 26, 1981
12,000 sq. ft.

Kansas City (Banister) MO
Free Standing
Open December 8, 1981
10,200 sq. ft.

Pensacola, Florida
Free Standing
Open December 9, 1981
10,200 sq. ft.

Atlanta (Merchants Walk) GA
Free Standing
Open December 16, 1981
10,200 sq. ft.

Jacksonville (Orange Park) FL
Free Standing
Open December 22, 1981
10,200 sq. ft.

Ft. Lauderdale, FL
Strip Center
Open December 23, 1981
10,450 sq. ft.

Cedar Falls, IA
Strip Center
Open December 28, 1981

Columbus (Macsway) OH
Free Standing
Open January 25, 1982
10,200 sq. ft.

Wichita (Twin Lakes) KS
Strip Center
Open January 26, 1982
11,610 sq. ft.

Oklahoma City (NW) OK
Free Standing
Open January 27, 1982
10,200 sq. ft.

Austin (Burnett Road) TX
Strip Center
Open January 28, 1982
11,650 sq. ft.

Ft. Collins, CO
Strip Center
Open February 9, 1982
11,668 sq.ft.

Mobile, AL
Free Standing
Open February 10, 1982
10,200 sq.ft.

Columbus, GA
Strip Center
Open February 17, 1982
11,478 sq.ft.

Ft. Worth (Trail Lake), TX
Strip Center
Open February 24, 1982
13,560 sq.ft.

Denver, (Lakewood) CO
Free Standing
Open February 25, 1982
10,200 sq.ft.

Minneapolis (Hillcrest, MN
Strip Center
Open March 17, 1982
12,043 sq.ft.

St. Louis (So. Lindburg) MO
Strip Center
Open March 18, 1982
10,243 sq. ft.

Austin (Ben White) TX
Strip Center
Open March 24, 1982
11,650 sq. ft.

Bradenton, FL
Strip Center
Open March 25, 1982
10,400 sq. ft.

Ft. Worth (N. Richland Hills)TX
Free Standing
Open April 7, 1982
10,200 sq. ft.

Dublin, CA
Strip Center
Open April 21, 1982
13,574 sq. ft.

Mpls/St. Paul (Brooklyn Ctr)MN
Free Standing
Open April 21, 1982
10,200 sq.ft.

Springfield, IL
Strip Center
Open April 22, 1982
11,431 sq. ft.

Indianapolis (Castelton) IN
Free Standing
Open April 28, 1982
10,200 sq. ft.

Orlando, (Winter Park) FL
Free Standing
Open April 27, 1982
10,200 sq. ft.

Dallas (Richardson) TX
Free Standing
Open April 29, 1982
10,200 sq. ft.

AVERAGE .OPERATING STATEMENT PER RESTAURANT
SHOWBIZ PIZZA PLACE, INC.
June, 1982
May 31, 1982 - July 4, 1982
(35 days)

	<u>% of Sales</u>	<u>Amount</u>
Sales:		
Food and Beverage	70.1 %	\$ 91,254
Games and Rides	26.8	34,877
Merchandise	3.1	4,077
	<u>100.0 %</u>	<u>\$ 130,208</u>
Cost of Sales:		
Food and Beverage		\$ 21,375
Merchandise		777
Labor and Benefits		25,294
	<u>36.4 %</u>	<u>\$ 47,446</u>
Gross Profit	36.6%	82,762
Controllable Expenses:		
Paper Goods		\$ 2,572
Utilities		3,021
Employee Meals		851
Security Services		783
Repairs and Maintenance		1,485
Supplies		472
Prizes		456
Service Wares		66
Telephone		340
Property Taxes and Insurance*		1,561
Other		851
	<u>9.6 %</u>	<u>\$ 12,458</u>
Controllable Profit	54.0 %	\$ 70,304
**Franchise Royalty Fee (4.5%)		\$ 5,859
**Animated Entertainment Fund (2%)		2,604
**National Advertising Fund (1%)		1,302
**ShowBiz College (Training Fund) (.3%)		391
**Local Advertising and Promotion (3%)		3,906
	<u>10.8 %</u>	<u>\$ 14,062</u>
PROFIT CONTRIBUTION	<u>43.2 %</u>	<u>\$ 56,242</u>

*Year-end adjustment of Property Taxes and Insurance accrued expenses

**Anticipated expenses for franchisees.

1. The Operating Statement for the month of June 1982 is based on the numerical average of the sales and earnings of the Sixty nine company owned restaurants which were open for the entire month of June. Stores open for only a partial time during the month were excluded. There was one franchised restaurants were open during this time period.

2. See Attached list

3. For the period ending July 4, 1982, the company had 21 stores which had been open at least one year. Both the sales volume and the profit contribution for nine of the 21 stores were lower than those indicated on the June Average Operating Statement. For this same period, the company had 46 stores which had been open at least six months. Of those 46 stores, 23 had sales volumes and profit contributions which were lower than indicated on the June 1982 Average Operating Statement, and 23 had sales volumes and profit contributions which were higher than indicated on the June 1982 Average Operating Statement. The estimated breakeven volume of sales for the month was \$62,400. All stores which were open during this period exceeded this breakeven sales volume.

4. The Operating Statement for the period ending July 4, 1982 was prepared on a basis consistent with generally accepted accounting principles.

5. The data contained in the Operating Statement for the period ending July 4, 1982 was received from outlets using a uniform centralized accounting system.

JUNE 1982

Data on those Sixty nine company owned restaurants is as follows:

Kansas City, MO
Shopping mall
Open March 3, 1980
13,955 square feet

Jacksonville, FL
Strip center
Open August 14, 1980
8,000 square feet

Kansas City (Overland Park), KS
Strip center
Open September 29, 1980
9,869 square feet

Tulsa, OK
Strip center
Open September 15, 1980
8,000 square feet

Kansas City (Independence), MO
Free-standing
Open October 14, 1980
8,000 square feet

West Des Moines, IA
Strip center
Open October 13, 1980
9,900 square feet

Topeka, KS
Free-standing
Open December 1, 1980
11,500 square feet

Tampa, FL
Free-standing
Open January 21, 1981
7,500 square feet

Denver (Aurora), CO
Free-standing
Open January 28, 1981
12,000 square feet

Chicago (Darien), IL
Strip center
Open February 26, 1981
11,600 square feet

Davenport, IA
Strip center
Open February 25, 1981
11,000 square feet

New Orleans, LA
Strip center
Open February 23, 1981
11,120 square feet

Orlando (Altamonte Spgs.), FL
Free-standing
Open March 25, 1981
8,000 square feet

Oklahoma City, OK
Strip center
Open March 18, 1981
11,400 square feet

Chicago (Bloomington), IL
Free-standing
Open April 1, 1981
8,000 square feet

Denver (Arvada), CO
Strip center
Open March 31, 1981
11,145 square feet

Omaha, NE
Strip center
Open April 22, 1981
10,390 square feet

San Antonio, TX
Free Standing
Open June 10, 1981
10,000 square feet

Milwaukee (Good Hope Rd.), WI
Strip Center
Open June 17, 1981
10,400 square feet

New Orleans (Veterans Blvd.), LA
Strip Center
Open June 24, 1981
11,250 square feet

Houston (FM 1960), TX
Strip Center
Open June 25, 1981
10,839 square feet

Orlando (International Drive)
Free Standing
Open July 22, 1981
10,000 Sq. ft.

Baton Rouge, LA
Free Standing
Open August 12, 1981
8,000 sq.ft.

Houston (Memorial) Texas
Freestanding
Open August 26, 1981
10,200 sq. ft.

Salina KS
Free Standing
Open September 10, 1981
7,000 sq. ft.

Chicago Arlington Heights
Free Standing
Open October 7, 1981
8,000 sq.ft.

Cincinnati Sharonville
Free Standing
Open October 21, 1981
10,200 sq.ft.

Indianapolis Lafayette
Free Standing
Open November 4, 1981
10,200 sq.ft.

Tampa North Dale
Shopping Mall
Open November 24, 1981
12,750 sq.ft.

Dayton Ohio
Free Standing
Open November 25, 1981
10,200 sq. ft.

Denver (Englewood) Co
Free Standing
Open July 6, 1981
9,600 sq.ft.

Houston (Inwood) Tx
Strip Center
Open July 15, 1981
11,200 sq. ft.

KC (Shawnee) KS
Shopping Mall
Open August 19, 1981
9,400 sq. ft.

Milwaukee (Greenfield) Wis
Strip Center
Open August 27, 1981
10,000 sq. ft.

St. Louis, MO
Free Standing
Open September 30, 1981
10,200 sq. ft.

Mpls/St. Paul Bloomington
Open October 20, 1981
11,200 sq.ft.

Atlanta Northlake
Free Standing
Open October 22, 1981
10,200 sq.ft.

Cincinnati Colerain
Free Standing
Open November 11, 1981
10,200 sq.ft.

Wichita Towne East
Free Standing
Open November 25, 1981
10,200 sq. ft.

Cedar Rapids, IA
Strip Center
Open November 26, 1981
12,000 sq. ft.

Kansas City (Banister) MO
Free Standing
Open December 8, 1981
10,200 sq. ft.

Pensacola, Florida
Free Standing
Open December 9, 1981
10,200 sq. ft.

Atlanta (Merchants Walk) GA
Free Standing
Open December 16, 1981
10,200 sq. ft.

Jacksonville (Orange Park) FL
Free Standing
Open December 22, 1981
10,200 sq. ft.

Ft. Lauderdale, FL
Strip Center
Open December 23, 1981
10,450 sq. ft.

Cedar Falls, IA
Strip Center
Open December 28, 1981

Columbus (Macsway) OH
Free Standing
Open January 25, 1982
10,200 sq. ft.

Wichita (Twin Lakes) KS
Strip Center
Open January 26, 1982
11,610 sq. ft.

Oklahoma City (NW) OK
Free Standing
Open January 27, 1982
10,200 sq. ft.

Austin (Burnett Road) TX
Strip Center
Open January 28, 1982
11,650 sq. ft.

Ft. Collins, CO
Strip Center
Open February 9, 1982
11,668 sq.ft.

Mobile, AL
Free Standing
Open February 10, 1982
10,200 sq.ft.

Columbus, GA
Strip Center
Open February 17, 1982
11,478 sq.ft.

Ft. Worth (Trail Lake), TX
Strip Center
Open February 24, 1982
13,560 sq.ft.

Denver, (Lakewood) CO
Free Standing
Open February 25, 1982
10,200 sq.ft.

Minneapolis (Hillcrest, MN
Strip Center
Open March 17, 1982
12,043 sq.ft.

St. Louis (So. Lindburg) MO
Strip Center
Open March 18, 1982
10,243 sq. ft.

Austin (Ben White) TX
Strip Center
Open March 24, 1982
11,650 sq. ft.

Bradenton, FL
Strip Center
Open March 25, 1982
10,400 sq. ft.

Ft. Worth (N. Richland Hills) TX
Free Standing
Open April 7, 1982
10,200 sq. ft.

Dublin, CA
Strip Center
Open April 21, 1982
13,574 sq. ft.

Mpls/St. Paul (Brooklyn Ctr) MN
Free Standing
Open April 21, 1982
10,200 sq.ft.

Springfield, IL
Strip Center
Open April 22, 1982
11,431 sq. ft.

Indianapolis (Castelton) IN
Free Standing
Open April 28, 1982
10,200 sq. ft.

Colorado Springs, CO
Strip Center
Open May 6, 1982
12,000 sq. ft.

Atlanta (Norcross) GA
Free Standing
Open May 26, 1982
10,200 sq. ft.

Orlando, (Winter Park) FL
Free Standing
Open April 27, 1982
10,200 sq. ft.

Dallas (Richardson) TX
Free Standing
Open April 29, 1982
10,200 sq. ft.

Forty Wayne, IN
Free Standing
Open May 19, 1982
10,200 sq. ft.

AVERAGE OPERATING STATEMENT PER RESTAURANT
SHOWBIZ PIZZA PLACE, INC.

July, 1982
July 5, 1982 - August 1, 1982
(28 days)

	<u>% of Sales</u>	<u>Amount</u>
Sales:		
Food and Beverage	72.6 %	\$ 78,073
Games and Rides	24.6	26,472
Merchandise	2.8	2,997
	<u>100.0 %</u>	<u>\$ 107,542</u>
 Cost of Sales:		
Food and Beverage		\$ 17,308
Merchandise		4,389
Labor and Benefits		22,305
	<u>40.9 %</u>	<u>\$ 44,002</u>
 Gross Profit	59.1	63,540
 Controllable Expenses:		
Paper Goods		\$ 2,327
Utilities		5,198
Employee Meals		910
Security Services		709
Repairs and Maintenance		1,788
Supplies		702
Prizes		903
Service Wares		172
Telephone		517
Property Taxes and Insurance*		1,289
Other		1,099
	<u>14.5 %</u>	<u>\$ 15,614</u>
 Controllable Profit	44.6 %	\$ 47,926
 **Franchise Royalty Fee (4.5%)		\$ 4,839
**Animated Entertainment Fund (2%)		2,151
**National Advertising Fund (1%)		1,075
**ShowBiz College (Training Fund) (.3%)		322
**Local Advertising and Promotion (3%)		3,226
	<u>10.8 %</u>	<u>\$ 11,613</u>
 PROFIT CONTRIBUTION	<u>33.8 %</u>	<u>\$ 36,313</u>

*Year-end adjustment of Property Taxes and Insurance accrued expenses

**Anticipated expenses for franchisees.

1. The Operating Statement for the month of July 1982 is based on the numerical average of the sales and earnings of the Eighty company owned restaurants which were open for the entire month of July. Stores open for only a partial time during the month were excluded. There was one franchised restaurant were open during this time period.

2. See Attached list

3. For the period ending August 1, 1982, the company had 24 stores which had been open at least one year. Both the sales volume and the profit contribution for 13 of the 24 stores were lower than those indicated on the July Average Operating Statement. For this same period, the company had 50 stores which had been open at least six months. Of those 50 stores, 30 had sales volumes and profit contributions which were lower than indicated on the July 1982 Average Operating Statement, and 20 had sales volumes and profit contributions which were higher than indicated on the July 1982 Average Operating Statement. The estimated breakeven volume of sales for the month was \$65,400. All stores which were open during this period exceeded this breakeven sales volume.

4. The Operating Statement for the period ending August 1, 1982 was prepared on a basis consistent with generally accepted accounting principles.

5. The data contained in the Operating Statement for the period ending August 1, 1982 was received from outlets using a uniform centralized accounting system.

JULY 1982

Data on those Eighty company owned restaurants is as follows:

Kansas City, MO
Shopping mall
Open March 3, 1980
13,955 square feet

Jacksonville, FL
Strip center
Open August 14, 1980
8,000 square feet

Kansas City (Overland Park), KS
Strip center
Open September 29, 1980
9,869 square feet

Tulsa, OK
Strip center
Open September 15, 1980
8,000 square feet

Kansas City (Independence), MO
Free-standing
Open October 14, 1980
8,000 square feet

West Des Moines, IA
Strip center
Open October 13, 1980
9,900 square feet

Topeka, KS
Free-standing
Open December 1, 1980
11,500 square feet

Tampa, FL
Free-standing
Open January 21, 1981
7,500 square feet

Denver (Aurora), CO
Free-standing
Open January 28, 1981
12,000 square feet

Chicago (Darien), IL
Strip center
Open February 26, 1981
11,600 square feet

Davenport, IA
Strip center
Open February 25, 1981
11,000 square feet

New Orleans, LA
Strip center
Open February 23, 1981
11,120 square feet

Orlando (Altamonte Spgs.), FL
Free-standing
Open March 25, 1981
8,000 square feet

Oklahoma City, OK
Strip center
Open March 18, 1981
11,400 square feet

Chicago (Bloomington), IL
Free-standing
Open April 1, 1981
8,000 square feet

Denver (Arvada), CO
Strip center
Open March 31, 1981
11,145 square feet

Omaha, NE
Strip center
Open April 22, 1981
10,390 square feet

San Antonio, TX
Free Standing
Open June 10, 1981
10,000 square feet

Milwaukee (Good Hope Rd.), WI
Strip Center
Open June 17, 1981
10,400 square feet

New Orleans (Veterans Blvd.), LA
Strip Center
Open June 24, 1981
11,250 square feet

Houston (FM 1960), TX
Strip Center
Open June 25, 1981
10,839 square feet

Orlando (International Drive)
Free Standing
Open July 22, 1981
10,000 Sq. ft.

Baton Rouge, LA
Free Standing
Open August 12, 1981
8,000 sq.ft.

Houston (Memorial) Texas
Freestanding
Open August 26, 1981
10,200 sq. ft.

Salina KS
Free Standing
Open September 10, 1981
7,000 sq. ft.

Chicago Arlington Heights
Free Standing
Open October 7, 1981
8,000 sq.ft.

Cincinnati Sharonville
Free Standing
Open October 21, 1981
10,200 sq.ft.

Indianapolis Lafayette
Free Standing
Open November 4, 1981
10,200 sq.ft.

Tampa North Dale
Shopping Mall
Open November 24, 1981
12,750 sq.ft.

Dayton Ohio
Free Standing
Open November 25, 1981
10,200 sq. ft.

Denver (Englewood) Co
Free Standing
Open July 6, 1981
9,600 sq.ft.

Houston (Inwood) Tx
Strip Center
Open July 15, 1981
11,200 sq. ft.

KC (Shawnee) KS
Shopping Mall
Open August 19, 1981
9,400 sq. ft.

Milwaukee (Greenfield) Wis
Strip Center
Open August 27, 1981
10,000 sq. ft.

St. Louis, MO
Free Standing
Open September 30, 1981
10,200 sq. ft.

Mpls/St. Paul Bloomington
Open October 20, 1981
11,200 sq.ft.

Atlanta Northlake
Free Standing
Open October 22, 1981
10,200 sq.ft.

Cincinnati Colerain
Free Standing
Open November 11, 1981
10,200 sq.ft.

Wichita Towne East
Free Standing
Open November 25, 1981
10,200 sq. ft.

Cedar Rapids, IA
Strip Center
Open November 26, 1981
12,000 sq. ft.

Kansas City (Banister) MO
Free Standing
Open December 8, 1981
10,200 sq. ft.

Pensacola, Florida
Free Standing
Open December 9, 1981
10,200 sq. ft.

Atlanta (Merchants Walk) GA
Free Standing
Open December 16, 1981
10,200 sq. ft.

Jacksonville (Orange Park) FL
Free Standing
Open December 22, 1981
10,200 sq. ft.

Ft. Lauderdale, FL
Strip Center
Open December 23, 1981
10,450 sq. ft.

Cedar Falls, IA
Strip Center
Open December 28, 1981

Columbus (Macsway) OH
Free Standing
Open January 25, 1982
10,200 sq. ft.

Wichita (Twin Lakes) KS
Strip Center
Open January 26, 1982
11,610 sq. ft.

Oklahoma City (NW) OK
Free Standing
Open January 27, 1982
10,200 sq. ft.

Austin (Burnett Road) TX
Strip Center
Open January 28, 1982
11,650 sq. ft.

Ft. Collins, CO
Strip Center
Open February 9, 1982
11,668 sq.ft.

Mobile, AL
Free Standing
Open February 10, 1982
10,200 sq.ft.

Columbus, GA
Strip Center
Open February 17, 1982
11,478 sq.ft.

Ft. Worth (Trail Lake), TX
Strip Center
Open February 24, 1982
13,560 sq.ft.

Denver, (Lakewood) CO
Free Standing
Open February 25, 1982
10,200 sq.ft.

Minneapolis (Hillcrest, MN
Strip Center
Open March 17, 1982
12,043 sq.ft.

St. Louis (So. Lindburg) MO
Strip Center
Open March 18, 1982
10,243 sq. ft.

Austin (Ben White) TX
Strip Center
Open March 24, 1982
11,650 sq. ft.

Bradenton, FL
Strip Center
Open March 25, 1982
10,400 sq. ft.

Ft. Worth (N. Richland Hills)TX
Free Standing
Open April 7, 1982
10,200 sq. ft.

Dublin, CA
Strip Center
Open April 21, 1982
13,574 sq. ft.

Mpls/St. Paul (Brooklyn Ctr)MN
Free Standing
Open April 21, 1982
10,200 sq.ft.

Springfield, IL
Strip Center
Open April 22, 1982
11,431 sq. ft.

Indianapolis (Castelton) IN
Free Standing
Open April 28, 1982
10,200 sq. ft.

Colorado Springs, CO
Strip Center
Open May 6, 1982
12,000 sq. ft.

Atlanta (Norcross) GA
Free Standing
Open May 26, 1982
10,200 sq. ft.

Midwest City, OK
Free Standing
Open June 2, 1982
10,200 sq. ft.

Huntsville, AL
Free Standing
Open June 8, 1982
13,591 sq. ft.

Amarillo, TX
Strip Center
Open June 15, 1982
12,000 sq. ft.

Detroit (Southgate) MI
Strip Center
Open June 17, 1982
14,438 sq. ft.

Omaha (Dodge) NE
Strip Center
Open June 23, 1982

Orlando, (Winter Park) FL
Free Standing
Open April 27, 1982
10,200 sq. ft.

Dallas (Richardson) TX
Free Standing
Open April 29, 1982
10,200 sq. ft.

Forty Wayne, IN
Free Standing
Open May 19, 1982
10,200 sq. ft.

Houston (Belfort) TX
Strip Center
Open June 1, 1982
10,200 sq. ft.

Columbia, MO
Strip Center
Open June 3, 1982
10,800 sq. ft.

Houston (Pasadena) TX
Strip Center
Open June 9, 1982
10,200 sq. ft.

Macon, GA
Free Standing
Open June 16, 1982
10,200 sq. ft.

Indianapolis (Wash. Square) IN
Strip Center
Open June 18, 1982
11,000 sq. ft.

Columbus (Bethel Road) OH
Strip Center
Open June 30, 1982
11,436 sq. ft.

AVERAGE OPERATING STATEMENT PER RESTAURANT
SHOWBIZ PIZZA PLACE, INC.

August 1982
August 2, 1982 to August 29, 1982
(28 days)

	<u>% of Sales</u>	<u>Amount</u>
Sales:		
Food and Beverage	73.6 %	\$ 83,497
Games and Rides	23.6	26,828
Merchandise	2.8	3,172
	<u>100.0 %</u>	<u>\$ 113,496</u>
 Cost of Sales:		
Food and Beverage		\$ 19,315
Merchandise		3,766
Labor and Benefits		22,765
	<u>40.4 %</u>	<u>\$ 45,845</u>
 Gross Profit	59.6	67,651
 Controllable Expenses:		
Paper Goods		\$ 2,855
Utilities		4,373
Employee Meals		901
Security Services		649
Repairs and Maintenance		1,597
Supplies		580
Prizes		340
Service Wares		87
Telephone		315
Property Taxes and Insurance*		1,361
Other		899
	<u>12.3 %</u>	<u>\$ 13,957</u>
 Controllable Profit	47.3 %	\$ 53,694
 **Franchise Royalty Fee (4.5%)		\$ 5,107
**Animated Entertainment Fund (2%)		2,270
**National Advertising Fund (1%)		1,135
**ShowBiz College (Training Fund) (.3%)		340
**Local Advertising and Promotion (3%)		3,405
	<u>10.8 %</u>	<u>\$ 12,257</u>
 PROFIT CONTRIBUTION	<u>36.5 %</u>	<u>\$ 41,431</u>

*Year-end adjustment of Property Taxes and Insurance accrued expenses

**Anticipated expenses for franchisees.

1. The Operating Statement for the month of August, 1982 is based on the numerical average of the sales and earnings of the Eighty four company owned restaurants which were open for the entire month of August. Restaurants open for only a partial time during the month were excluded. There were four franchise restaurants open during the time period.

2. See attached list

3. For the period ending August 29, 1982, the company had twenty eight restaurants which had been open at least one year. Both the sales volume and profit contribution for thirteen of the twenty eight restaurants was higher than those indicated on the August 1982 Average Operating Statement, and fifteen of the twenty eight were lower than those indicated on the August 1982 Average Operating Statement. For the same period, the company had fifty-five restaurants which had been open at least six months. Of those fifty-five restaurants, thirty-one had sales volume and profit contributions which were lower than indicated on the August 1982 Average Operating Statement, and twenty-four had sales and profit contributions which were higher than those indicated on the August 1982 Average Operating Statement. The estimated breakeven volume of sales for the month was \$60,100. Eighty two of the eight four restaurants open during this period exceed this breakeven sales volume.

4. The Average Operating Statment for the period ending August 29, 1982 was prepared on a basis consistant with generally accepted accounting principles.

5. The data contained in the Average Operating Statement for the period ending August 29, 1982 was received from outlets using a uniform centralized accounting system.

AUGUST 1982

Data on those Eighty-four company owned restaurants is as follows:

Kansas City, MO
Shopping mall
Open March 3, 1980
13,955 square feet

Jacksonville, FL
Strip center
Open August 14, 1980
8,000 square feet

Kansas City (Overland Park), KS
Strip center
Open September 29, 1980
9,869 square feet

Tulsa, OK
Strip center
Open September 15, 1980
8,000 square feet

Kansas City (Independence), MO
Free-standing
Open October 14, 1980
8,000 square feet

West Des Moines, IA
Strip center
Open October 13, 1980
9,900 square feet

Topeka, KS
Free-standing
Open December 1, 1980
11,500 square feet

Tampa, FL
Free-standing
Open January 21, 1981
7,500 square feet

Denver (Aurora), CO
Free-standing
Open January 28, 1981
12,000 square feet

Chicago (Darien), IL
Strip center
Open February 26, 1981
11,600 square feet

Davenport, IA
Strip center
Open February 25, 1981
11,000 square feet

New Orleans, LA
Strip center
Open February 23, 1981
11,120 square feet

Orlando (Altamonte Spgs.), FL
Free-standing
Open March 25, 1981
8,000 square feet

Oklahoma City, OK
Strip center
Open March 18, 1981
11,400 square feet

Chicago (Bloomington), IL
Free-standing
Open April 1, 1981
8,000 square feet

Denver (Arvada), CO
Strip center
Open March 31, 1981
11,145 square feet

Omaha, NE
Strip center
Open April 22, 1981
10,390 square feet

San Antonio, TX
Free Standing
Open June 10, 1981
10,000 square feet

Milwaukee (Good Hope Rd.), WI
Strip Center
Open June 17, 1981
10,400 square feet

New Orleans (Veterans Blvd.), LA
Strip Center
Open June 24, 1981
11,250 square feet

Houston (FM 1960), TX
Strip Center
Open June 25, 1981
10,839 square feet

Orlando (International Drive)
Free Standing
Open July 22, 1981
10,000 Sq. ft.

Baton Rouge, LA
Free Standing
Open August 12, 1981
8,000 sq.ft.

Houston (Memorial) Texas
Freestanding
Open August 26, 1981
10,200 sq. ft.

Salina KS
Free Standing
Open September 10, 1981
7,000 sq. ft.

Chicago Arlington Heights
Free Standing
Open October 7, 1981
8,000 sq.ft.

Cincinnati Sharonville
Free Standing
Open October 21, 1981
10,200 sq.ft.

Indianapolis Lafayette
Free Standing
Open November 4, 1981
10,200 sq.ft.

Tampa North Dale
Shopping Mall
Open November 24, 1981
12,750 sq.ft.

Dayton Ohio
Free Standing
Open November 25, 1981
10,200 sq. ft.

Denver (Englewood) Co
Free Standing
Open July 6, 1981
9,600 sq.ft.

Houston (Inwood) Tx
Strip Center
Open July 15, 1981
11,200 sq. ft.

KC (Shawnee) KS
Shopping Mall
Open August 19, 1981
9,400 sq. ft.

Milwaukee (Greenfield) Wis
Strip Center
Open August 27, 1981
10,000 sq. ft.

St. Louis, MO
Free Standing
Open September 30, 1981
10,200 sq. ft.

Mpls/St. Paul Bloomington
Open October 20, 1981
11,200 sq.ft.

Atlanta Northlake
Free Standing
Open October 22, 1981
10,200 sq.ft.

Cincinnati Colerain
Free Standing
Open November 11, 1981
10,200 sq.ft.

Wichita Towne East
Free Standing
Open November 25, 1981
10,200 sq. ft.

Cedar Rapids, IA
Strip Center
Open November 26, 1981
12,000 sq. ft.

Kansas City (Banister) MO
Free Standing
Open December 8, 1981
10,200 sq. ft.

Atlanta (Merchants Walk) GA
Free Standing
Open December 16, 1981
10,200 sq. ft.

Ft. Lauderdale, FL
Strip Center
Open December 23, 1981
10,450 sq. ft.

Columbus (Macsway) OH
Free Standing
Open January 25, 1982
10,200 sq. ft.

Oklahoma City (NW) OK
Free Standing
Open January 27, 1982
10,200 sq. ft.

Ft. Collins, CO
Strip Center
Open February 9, 1982
11,668 sq.ft.

Columbus, GA
Strip Center
Open February 17, 1982
11,478 sq.ft.

Denver, (Lakewood) CO
Free Standing
Open February 25, 1982
10,200 sq.ft.

St. Louis (So. Lindburg) MO
Strip Center
Open March 18, 1982
10,243 sq. ft.

Bradenton, FL
Strip Center
Open March 25, 1982
10,400 sq. ft.

Dublin, CA
Strip Center
Open April 21, 1982
13,574 sq. ft.

Pensacola, Florida
Free Standing
Open December 9, 1981
10,200 sq. ft.

Jacksonville (Orange Park) FL
Free Standing
Open December 22, 1981
10,200 sq. ft.

Cedar Falls, IA
Strip Center
Open December 28, 1981

Wichita (Twin Lakes) KS
Strip Center
Open January 26, 1982
11,610 sq. ft.

Austin (Burnett Road) TX
Strip Center
Open January 28, 1982
11,650 sq. ft.

Mobile, AL
Free Standing
Open February 10, 1982
10,200 sq.ft.

Ft. Worth (Trail Lake), TX
Strip Center
Open February 24, 1982
13,560 sq.ft.

Minneapolis (Hillcrest, MN
Strip Center
Open March 17, 1982
12,043 sq.ft.

Austin (Ben White) TX
Strip Center
Open March 24, 1982
11,650 sq. ft.

Ft. Worth (N. Richland Hills) TX
Free Standing
Open April 7, 1982
10,200 sq. ft.

Mpls/St. Paul (Brooklyn Ctr) MN
Free Standing
Open April 21, 1982
10,200 sq.ft.

Springfield, IL
Strip Center
Open April 22, 1982
11,431 sq. ft.

Indianapolis (Castelton) IN
Free Standing
Open April 28, 1982
10,200 sq. ft.

Colorado Springs, CO
Strip Center
Open May 6, 1982
12,000 sq. ft.

Atlanta (Norcross) GA
Free Standing
Open May 26, 1982
10,200 sq. ft.

Midwest City, OK
Free Standing
Open June 2, 1982
10,200 sq. ft.

Hunstville, AL
Free Standing
Open June 8, 1982
13,591 sq. ft.

Amarillo, TX
Strip Center
Open June 15, 1982
12,000 sq. ft.

Detroit (Southgate) MI
Strip Center
Open June 17, 1982
14,438 sq. ft.

Omaha (Dodge) NE
Strip Center
Open June 23, 1982

Madison, WI
Free Standing
Open July 7, 1982
10,200 sq. ft.

Dallas (Arlington), TX
Free Standing
Open July 21, 1982
10,200 sq. ft.

Orlando, (Winter Park) FL
Free Standing
Open April 27, 1982
10,200 sq. ft.

Dallas (Richardson) TX
Free Standing
Open April 29, 1982
10,200 sq. ft.

Forty Wayne, IN
Free Standing
Open May 19, 1982
10,200 sq. ft.

Houston (Belfort) TX
Strip Center
Open June 1, 1982
10,200 sq. ft.

Columbia, MO
Strip Center
Open June 3, 1982
10,800 sq. ft.

Houston (Pasadena) TX
Strip Center
Open June 9, 1982
10,200 sq. ft.

Macon, GA
Free Standing
Open June 16, 1982
10,200 sq. ft.

Indianapolis (Wash. Square) IN
Strip Center
Open June 18, 1982
11,000 sq. ft.

Columbus (Bethel Road) OH
Strip Center
Open June 30, 1982
11,436 sq. ft.

Augusta, GA
Strip Center
Open July 14, 1982
9,600 sq. ft.

Longview, TX
Strip Center
Open July 22, 1982
11,200 sq. ft.

SHOWBIZ PIZZA PLACE
STATEMENTS OF AVERAGE SALES AND PROFITS
OF COMPANY-OWNED STORES

(Statements Provided to Franchisees - August 1981-August 1982)

Date of Origin: 1981-1982

Archived: 5-15-13

Submission by Sptweb

Version 1.0

The documents contained herein are for educational use only.
Please do not replicate, redistribute, or make any unauthorized
printings. All intellectual property including characters,
artwork, photography, and slogans are trademark and/or
copyright their respective owners.

